### CONTACT

caroline.kennedy@ncirl.ie—Careers Officer siobhan.mockler@ncirl.ie—Work Placement Supervisor

www.facebook.com/ncicareersandopportunities twitter: @NCI\_Careers

Career Development & Employability Centre
National College of Ireland, Mayor Square, IFSC Dublin 1

# ENGAGING WITH EMPLOYERS

NATIONAL COLLEGE OF IRELAND
Career Development and Employability Service



# DRIVEN PREPARED FLEXIBLE ENTHUSIASTIC

Just some of the most common words to describe NCI students

### SUPPORT FOR EVENTS

We will assist you in setting-up and delivering a successful event and in promoting your visit through social media, emails and on our weekly newsletter.

### **ALUMNI**

Are you an NCI graduate with a career insight to share? Our current students could benefit from your professional experience and career story and we would be delighted to speak with you in relation to the many different ways you could engage with our students.

### WHY RECRUIT FROM NCI?

NCI has a strong tradition of providing professionally focused education for our students. We place great emphasis on employability skills and courses are developed in collaboration with industry ensuring that they are relevant to the changing demands of employers.

We have almost five thousand full and part-time students in areas including Human Resources, Accounting, Business, Marketing, Psychology, Computing, Business Information Systems, Data Analytics, Web Technologies, Cloud Computing, Cyber Security and Fintech. NCI is the largest trainer of CIPD professionals across Ireland and the UK.

# "ONE OF THE MOST CONSISTENT AND BEST GRADUATE EMPLOYMENT RECORDS"

**Sunday Times Good University Guide** 

Our annual First Destination Results will give you an insight into the industries and careers our students pursue after completing their degree. The percentage of our students seeking employment 6 months after graduation at 2% is significantly lower than the national average. NCI students are known for their hard work. Most of our students work part time throughout college, giving them professional experience outside of the classroom before starting in a graduate role.

### NCI CAREER DEVELOPMENT AND EMPLOYABILITY TEAM

National College of Ireland's Career Development and Employability Service is proactive and ready to connect you with students and recent graduates. Our team consists of professionals from guidance, agency and in house recruitment backgrounds.

We work in partnership with employers to support students in identifying and achieving their future ambitions. Our faculty specific careers and work placement advisors can give you the most up-to date information about our students and help you to partner with academics across the institution. We offer advice and support with your graduate and internship recruitment campaigns. We assist writing job and internship adverts, project briefs, assist with promotional activities, timing of advertising, selection tools and advise on regulations around international students, equality and diversity, and overall best practice when recruiting students and graduates.

### AWARDS

The Career Development and Employability Service won:
The National AHECS Award for Employability in 2012, 2013, 2014 and 2016.











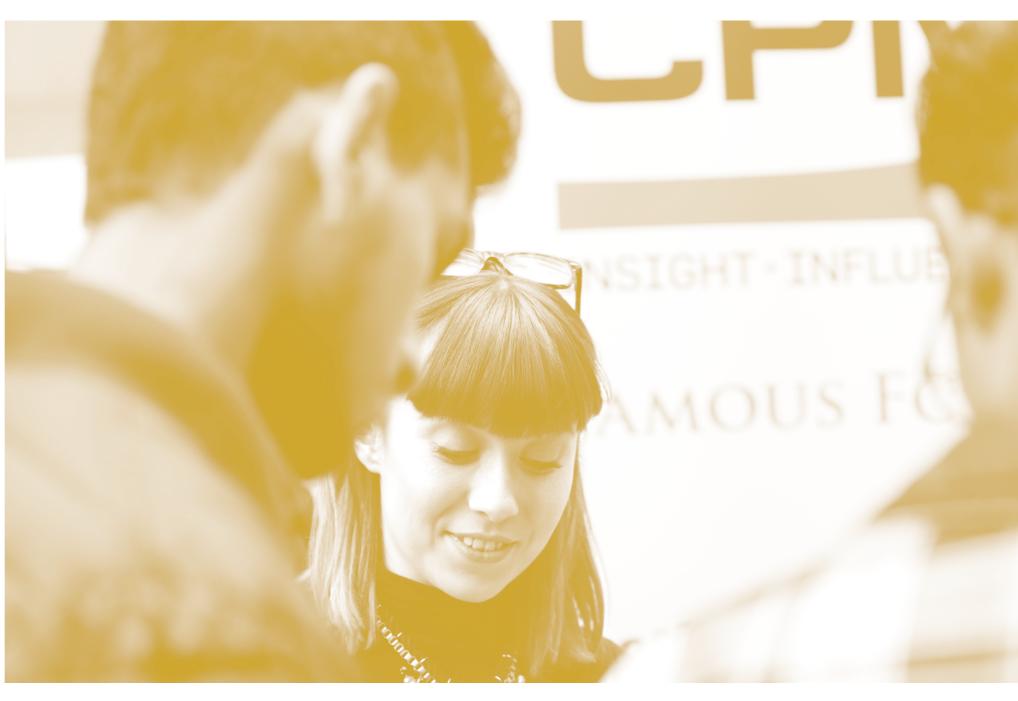
The NCI Presidents Award for Outstanding Contribution to Student Learning in 2012 and 2016.

Raise your Develop Become an profile your brand employer partner Work placements Advertise vacancies Live industry projects Send targeted emails Certificate in Career Mentoring Management & **Employability Skills** Skill development Employer presentations Industry advisory board sessions Employer in the atrium: Mock interviews Industrial dissertations meet and greet Off campus events Practice assessment Educational partners professional education centres & training On campus interviews CV clinics **Business competitions** Careers fairs Employer site visits Simulated whiteboard **Guest lectures** interviews Computing project Sponsor a prize showcase Networking evenings











## RAISE YOUR PROFILE

### **ADVERTISE VACANCIES**

Advertisements may include graduate opportunities, summer internships, vacation and casual part-time work, in addition to vacancies aimed at more experienced graduates. We will promote your vacancies on our online jobs board, via our weekly newsletter and on campus.

### TARGETED EMAILS

Sending a targeted email straight to a student's college account is an effective way of maximising your exposure and promoting opportunities or events to specific groups. We can target students and recent alumni according to their programme and year of study.

### ON CAMPUS EMPLOYER PRESENTATIONS

Hosting an on-campus employer information session is a positive way to increase your brand awareness at NCI. To maximise attendance at events we invite groups of employers recruiting from the same sector to come on campus for one of our "Spotlight on..." events. For example in the last year we have held "Spotlight on HR", "Spotlight on IT", "Spotlight on Accountancy" and "Spotlight on Sales" events. These events incorporate presentations and tabled networking. Employers are also welcome to come and present individually throughout the year and we encourage employers to think more broadly than a traditional presentation.

### EMPLOYER IN THE ATRIUM: MEET AND GREET SESSIONS

Meet large numbers of students with an "Employer in the Atrium" meet and greet session where you can set-up a promotional stand to "see and be seen" by NCI students.

### OFF-CAMPUS PRESENTATIONS OR EVENTS

Many employers hold events off-campus and we are happy to advertise these events on our social media pages and via our weekly newsletter.

### CAREER FAIRS

In October each year we join with our colleagues in 11 other third level institutions to bring you Ireland's largest graduate recruitment event the 'gradireland Graduate Careers Fair' in the RDS. We also host a "Just in Time" Careers Fair on campus in NCI every April. Whether you use career fairs as a preliminary pre-recruitment activity or as your primary sourcing tool this is a great way to gain visibility, enhance your brand and get to know NCI students. This fair is strategically held at the end of Semester two to connect NCI students with immediate opportunities. Interview facilities are available on the day.

### SIMULATED WHITEBOARD INTERVIEWS

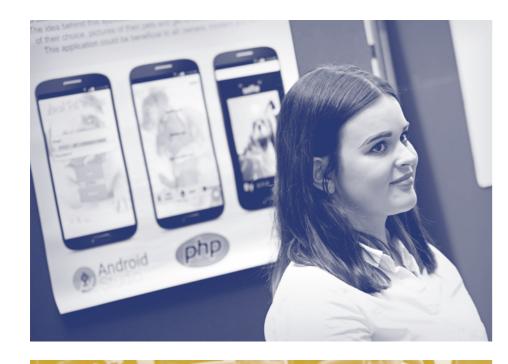
This is always a popular event where employers shed light on the whiteboard interview process for students.

### ON CAMPUS INTERVIEWS

A great way to connect with NCI students is to take advantage of our on campus interviewing facilities.

### COMPUTING PROJECT SHOWCASE

Attending the 4th year Computing Project Showcase towards the end of May every year is a great opportunity to meet the graduating cohort of Computing and Technology Management students and see their technical expertise and abilities first hand as you view and discuss their projects.







# 2

### DEVELOP YOUR BRAND

### **WORK PLACEMENT**

Offering placement and internship opportunities to our students is a very practical way to develop your future workforce pipeline. Not only do work placements provide a valuable learning opportunity for our students, they also give you the opportunity to develop a talent pipeline. To find out more about how offering placements and internships can build a relationship with NCI and our students contact **siobhan.mockler@ncirl.ie**.

### CERTIFICATE IN CAREER MANAGEMENT AND EMPLOYABILITY SKILLS

Partner with us on our non-credit bearing Certificate in Career Management & Employability Skills which is delivered in partnership with 10—12 employers. The programme aims to help students understand the competencies recruiters are looking for, and how to sell the skills they develop through their academic course, work experience and extra-curricular activities. The programme includes panel discussions, interactive workshops, mock assessment centres and practice interviews, all delivered by graduate recruiters.

### SKILL DEVELOPMENT SESSIONS

Collaborate with us by delivering or jointly delivering seminars related to: job seeking skills, team work and team building, commercial awareness, emotional intelligence, interview techniques, CV writing skills, navigating assessment centres, interview skills and psychometric testing.

### MOCK INTERVIEWS

Mock interview sessions are an opportunity for NCI students to practice their interviewing skills with graduate recruiters. Each student has 10—15 minutes to answer 3—4 interview questions with an employer. Employers then provide constructive feedback to students.

### PRACTICE ASSESSMENT CENTRES

Employer led practice assessment centre days are very popular with students and an opportunity for them to develop their experience, receive valuable feedback from employers and gain insights on how to shine.







### CV CLINICS

CV Clinics are always fully subscribed and very popular amongst students. We encourage hiring managers and recruiters to participate as it is a great way to provide your organisation with on-campus visibility and an opportunity to network with students.

### EMPLOYER SITE VISITS/CAREER TREKS

Open your doors to a group of students for a brief introduction to your company, a tour of your office and introductions to relevant staff members and NCI alumni working on site. Designed for networking and career exploration, these site visits each 1.5 to 2 hours long are an opportunity for students to see first-hand what they can expect working in a variety of industries, get an insight into industry trends and organisational culture and an opportunity for them to expand their network.

### SPONSOR A PRIZE

There are opportunities for employers to sponsor awards for best project, best performance in final exams or on the basis of other academic or extracurricular achievements.

### **GUEST LECTURES**

We invite employers to bring the workplace into the classroom through your professional knowledge or area of expertise. This may be through a traditional guest lecture in your area of expertise, a business game, case study etc.

### **BUSINESS COMPETITIONS**

Business competitions are a great way to meet students and offer you an exciting way to coach our students and identify potential candidates. We are always looking for employers to take part in these competitions.

### **NETWORKING EVENINGS**

Small group networking sessions give students an opportunity to develop and enhance their networking skills with industry professionals and provides employers with an opportunity to meet student talent, help develop student's employability skills whilst building your profile on campus.

# 3

### BECOME A PARTNER

### LIVE INDUSTRY PROJECTS

Work with Academics and the NCI Careers team to bridge the gap between theory and application by providing students with a live project in areas including marketing, audit or HR. Student groups develop and present a report to employers on completion of their research.

### MENTORING

NCI has been running successful mentoring programmes for the past number of years. We would like to give as many students as possible the opportunity to participate and are keen to encourage mentors from HR, Accounting, Marketing, Psychology and Computing backgrounds. Mentors from all sectors, any size of organisation, in any location are invited to get involved. Previous mentoring experience is not necessary.

### INDUSTRY ADVISORY BOARDS

Industry Advisory Boards are involved in the planning for all of our new and continually evolving degrees and provide opportunities for employers to contribute towards the strategic direction of academic programmes. The boards assist in ensuring that degree programmes reflect current developments and trends, meet skill requirements and ensures course content is shaped from an industry perspective.

### INDUSTRIAL DISSERTATIONS

The School of Computing welcomes collaboration with employers on research projects/industrial dissertations in the areas of Cloud Computing, Web Technologies, Data Analytics and Cyber Security.

### PROFESSIONAL EDUCATION AND TRAINING

National College of Ireland's Professional Education & Training Unit works with companies, sectoral membership bodies and institutes to develop education and training programmes. We are education partners with: Irish Institute of Pensions Management (IIPM), Summit Finuas Network, Irish League of Credit Unions, Irish Life, Laya, McDonalds Restaurants of Ireland, Irish Computer Society and Retail Excellence Ireland. The Professional Education & Training Unit works in collaboration with the Schools of Business & Computing to meet the education and training needs of a diverse range of client organisations.





### RELEVANT PROGRAMMES

### **Full Time Degree Programmes**

BA (Hons) Accounting & Finance

BA (Hons) Business

BA (Hons) Human Resource Management

BA (Hons) Marketing Practice

BA (Hons) Psychology

BSc (Hons) Business Information Systems

BSc (Hons) Computing

BSc (Hons) Technology Management

### **Part Time CIPD Programmes**

CIPD Award in Coaching and Consulting

CIPD Award in Digital and Blended Learning

CIPD Award in Employment Law and Employee Relations

CIPD Award in Reward Management

CIPD Certificate in HRM

CIPD Certificate in Learning and Development

CIPD Diploma in HRM

CIPD Diploma in Learning and Development

Post Graduate Diploma in Arts in Human Resource Management

MA in Human Resource Management

### Springboard/ICT Skills Conversion Programmes

Higher Diploma in Science in Computing—Cloud Computing

Higher Diploma in Science in Computing—Software Development

Higher Diploma in Science in Computing—Internet of Things

Higher Diploma in Science in Data Analytics

Higher Diploma in Science in Fintech

Higher Diploma in Science in Web Technologies

Postgraduate Diploma in Cybersecurity

Postgraduate Diploma in Data Analytics

Postgraduate Diploma in Fintech

### **Programmes with Accredited and Assessed Work Placements**

BSc (Hons) Computing

BSc (Hons) Technology Management

BSc (Hons) Business Information Systems

**MSc Cyber Security** 

BA (Hons) Business

BA (Hons) Human Resource Management

BA (Hons) Accounting & Finance

6 month placement

6 month placement 6 month placement

3 month placement One year placement

One year placement One year placement January/February January/February January/February May-August

**Full Time Masters Programmes** 

MA Human Resource Management

MSc Cloud

MSc Finance

MSc Fintech

MSc Cyber Security

MSc Data Analytics

MSc Management

MSc Marketing

MSc International Business

MSc Mobile Technologies

Commencing September 2019 Commencing September 2019 Commencing September 2019

**16 ENGAGING WITH EMPLOYERS**